

## Board of Management

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## IFIM College Bags Grade 'A' Accreditation from NAAC

The National Assessment and Accreditation Council (NAAC) has accredited IFIM College, Bangalore as Grade 'A' College with a cumulative grade point average (CGPA) of 3.01.



To celebrate this benchmark achievement, a special function was arranged at the college premises on September 28, 2016. The function was to applaud and award certificates to the faculties for their continuous hard work. Sanjay Padode, Secretary CDE (IFIM Institutions), Dr. D.M. Deshpande (Principal), Dr. Anupama Natarajan (Vice Principal) and Prof. M.S. Lakshmi Narayanan, Controller of Academic Governance (CAG) were also present for the event.

Speaking on the occasion, Mr. Sanjay Padode shared his happiness of being called an 'A' Grade college. He interacted with the students and gave a special kudos for their continuous support. A special token of appreciation was also handed to Prof. M.S. Lakshmi Narayanan for being the man who had led the team towards this great achievement.

*by Dinesh R, II Year BA Journalism*

## PARENTS TEACHERS MEETING (PTM)

The PTM was held at IFIM College on August 31, 2016. The Principal of IFIM College, Dr. D.M. Deshpande greeted and expressed his gratitude towards the parents who had taken time out and visited the institution for the occasion. The parents shared their views and opinions about the institution and suggested few innovative ideas.

This was followed by an open interactive session between parents and faculty members. The ultimate goal of the program was to interact with the parents for the holistic development of the students.

*by Subhashree Pattanayak, II Year, BA Journalism*

# ETHNIC DAY

On September 16, 2016, Ethnic Day was celebrated in IFIM College to honor and cherish each culture, tradition and the very ethnicity of all regions. This occasion allows students to represent their culture and ethnicity in all possible ways from traditional costumes to representation of each region in terms of language, culture, tradition, customs, dance, music etc. The grand affair began with a prolific speech by Vice Principal of IFIM College, Dr. Anupama Natarajan, where she introduced her own ethnicity and spoke about the benefits of belonging to a culture and following the very humane rituals, which enrich an individual with good values and principles.



Students were extremely happy and overjoyed to represent their very own culture and tradition. All the students actively participated in the competition in order to win the title of 'Mr.' and 'Ms.' Ethnic of 2016. After the first round, ten students were selected based on the introduction given by them. The second round of Mr. and Ms. Ethnic found its way through certain challenging questions which were presented to the 10 finalists, where the judges gave a situation to the competitors and asked them to express their call on such scenarios.

Gowtham K and Lumina Bose, both from the Department of Journalism were declared as 'Mr. & Ms. Ethnic of 2k16'. The gala evening came to an end with a vote of thanks by Bhabna Gogoi of Department of BBA.



by , Mohammed Nizamuddin, III Year BA J

# INDUSTRIAL VISITS

Compiled by , Khushboo Singh, III Year BA J



BA Journalism went to the Printers (Mysore) Private Limited on Sept 27, 2016.



B.Com students visited Modern Food Enterprise Pvt Ltd. on August 10, 2016.



BBA III Yr visited TVS Motor Company, Hosur, Bangalore on August 5, 2016.



BBA (I & II Yr) visited Hindustan Coca-Cola Beverages Pvt Ltd., Bidadi on July 27, 2016.



BCA (II & III Yr) visited Paramount Nutrition India Pvt, Ltd. Bidadi on August 30, 2016.



B.Com students visited UNIBIC Foods India Pvt.Ltd, Bangalore on August 10, 2016.

# IFIM CELEBRATES AZADDI 70

IFIM College celebrated "Independence 70" from August 9 - 23, 2016 focusing on the theme "YaadkaroQurbani", learning about the sacrifices in the freedom struggle. Students and staffs of all the department enthusiastically conducted and participated in various activities such as:



- ▶ The **Department of Journalism** celebrated the Quit India Day by showing documentaries on the Rise & Fall of British Rule in India. They also conducted a poster making competition on the topic Making India Independent and there was an interactive session with Dr. John Kennedy on the National Education Policy.
- ▶ The **Department of Languages** organized an essay writing competition in three languages - English, Hindi & Kannada on the topic 'Patriotism in India'. A State Level Painting Competition, 'Colour Me bright' in association with HDFC Bank and an extempore competition on the topic 'Spur of the Moment' was also organised by the department.
- ▶ The **Department of Computer Applications** organized a skit on Mahatma Gandhi's role in the freedom struggle in India. There was a presentation on Quit India Movement, students and faculties also delivered speeches on Independence struggle.
- ▶ **An Inter Department Notice Board Competition** was held at IFIM College. Each department was given 1 notice board which had to be decorated with the theme Azaadi 70. BCA received the award for best content, BBA for best presentation and neatness, B.Com for best content and clarity and BA JEP for best design.
- ▶ The **Department of Commerce** showed video clippings focusing on Mahatma Gandhi's speeches, Quit India Movement & Jallianwala Bagh tragedy. The students also did a presentation on Civil Disobedience Movement.
- ▶ **Desi Sports** for Azaadi 70 of IFIM College was organized by the NSS Cell of IFIM College.
- ▶ On, August 15, 2016, **Independence Day** was celebrated in IFIM College celebrated with all its solemnity and grandeur. The guests, staffs and students celebrated by hoisting the Indian National Flag followed by singing the National Anthem. On this Day students sang patriotic songs & danced with joy and spoke about the day with pride & joy.
- ▶ The **Department of Business Management** conducted a presentation on Freedom Movement, a quiz session on Freedom Fighter, a video presentation on Mahatma Gandhi's struggle for Independent India and a presentation competition on the Application of Gandhian Principles in Management.

*by Rounak, Torsha, Lumina, Sanjana, I Year BA Journalism*

# IFIM Toppers 2016

MBA



**Harsha Vardhan**  
72%  
Semester II  
(Batch: 2015-17)



**Nethraa SPS**  
67.88%  
Semester IV  
(Batch: 2014-16)

BA J



**DINESH R**  
78.88%  
Semester II  
(Batch: 2015-18)



**MOHAMMED NIZAM**  
76.8%  
Semester IV  
(Batch: 2014-17)



**JYOTSNA BHARTI**  
67.67%  
Semester VI  
(Batch: 2013-16)

## MoU with Deccan Herald

The Department of BA Journalism initiated a Memoranda of Understanding (MOU) between IFIM College and Deccan Herald for the College Program Initiative on July 18, 2016.

As per the MoU signed the registered students (25 BA & 37 BBA) get the daily newspaper copy.

Deccan Herald also organized two workshops for the students. A visit to their printing press was also arranged for the BA Journalism students.

BCA



**Rahul Kumar**  
77%  
Semester II  
(Batch: 2015-18)



**Rahul Kumar Singh**  
87%  
Semester IV  
(Batch: 2014-17)



**Nalini**  
87%  
Semester VI  
(Batch: 2013-16)

## KUDOS RONIT!



BA(J) student Mr. Ronit Chakraborty from II year presented a paper in an one day National Seminar on 'Sports and Health' titled "Sharira Madhyam Khalu Dharmasadhanam" on September 23, 2016 at Seshadripuram College.

BBA



**Lade Ananthaswamy**  
84%  
Semester II  
(Batch: 2015-18)



**Gajjala Shanti**  
86.6%  
Semester IV  
(Batch: 2014-17)



**Tarun Dev Sagar**  
75.3%  
Semester VI  
(Batch: 2013-16)

B.Com



**Arun Veerabhadrapa**  
85%  
Semester II  
(Batch: 2015-18)



**Caroline P. Ashe**  
84.7%  
Semester IV  
(Batch: 2014-17)



**Jyoti Parihar**  
75.3%  
Semester VI  
(Batch: 2013-16)

# ASSOCIATION ACTIVITIES

## B. Com

The Department of Commerce inaugurated its association for the year 2016 -17 on August 1, 2016. Rohit Sura was elected as the President, Arun as the Vice President & Nishanth as the Secretary.



On August 19, 2016, the Dept conducted "Business Quiz" and the winners were Arun & Abhinab of II year.



The Dept. also conducted presentations on current issues like Indian economy, comparison between China's and India's economy, goods & services, tax etc.

## BCA

The inauguration of IT club for 2016-17 was held on Tuesday September 9, 2016. The event was graced by the Chief Guest Mr. Akhil Agarwal, Founder & CEO, Digikrit Technologies Pvt. Ltd. The Office Bearers of the club are President - Rohit Ranjan, Vice-President - Hameem Raheem, Secretary - Krishna Bhattarai.



On August 29, 2016 IT Club had its first activity the IT quiz. The event witnessed enthusiastic preparation and participation. The event was organized under the guidance of the faculty members.

by Pragyashree Das, II Year BA Journalism

## BBA



The BBA Department inaugurated its association for the year 2016-17 on July 22, 2016. Ms Shanthi Gajjala was elected as the President, Aleluia Gracias as Vice President, Subham Rana as the Secretary & Janab Reddy as the Joint Secretary.



There was an "Ad Selfie" event on August 03, 2016 and the winners were Mannat Gill, Bhabna Gogoi & Poushali Choudhry of IIInd year.

On August 17, 2016, the Dept. conducted "Buisness Quiz" and the winners were Team D, (Mannat Gill & Bhabna Gogoi of IIInd Year) and Team I, (Rishiv & Timir of Ist year).

On Sept 7, 2016 the Dept. also conducted a debate on "Brexit Good or Bad" and its winner was Tarang of Ist year.

## BA (JEP)

The Department of Journalism inaugurated its association 'THINK INK' for the year of 2016-2017 on August 5, 2016. Ms. Priyanka from Inspiron graced the occasion as the Chief Guest. On this day, the office bearers Victoria of III Yr is the President of the Club, Pragyasree of II Yr is the Vice President & Lumina Bose of I Yr is the Secretary took oath.



On August 9, 2016 the students of the Department of Journalism performed a Street Play at IFIM College. The students portrayed a clear picture of Smoking ill effects through their play.

On August 17, 2016 the Ambedkar Study Circle inaugurated with a Talk by Dr. John Kenned (Vice Principal), St. Xavier's School, Palayamkotai, Tamil Nadu about the National Education Policy 2016



As part of the Ambedkar Study Circle (ASC), a detailed presentation on the 'History of Kashmir' was done on August 30, 2016. The presentation explained the chronological history of Kashmir state by D. Arun Pandian, II Year BA Journalism.

On September 8, 2016 the Department conducted Sell a Product Competition. Students were divided in 5 teams; each team was given a box of shoe polish. The students could sell the product to the staffs alone (both teaching & non-teaching). Team 3 won the event, the members of the team were Abhishek, Uthkarsh, Aadhyan, Subhashree and Chama

## LANGUAGES



The Department of Languages inaugurated its association 'Arcadia' on August 2, 2016. Prof. Sherif, Faculty IFIM B. School graced the occasion as the Chief Guest. During the inauguration, the office bearers of the club took the oath. Abhishek of III Yr BAJ is the President of the Club & Nischita of II Yr, B. Com is selected at the Vice President of the Club.

## MBA



The inauguration of MBA Mysore University for the batch 2016-18 was held on September 1, 2016 in the seminar hall. On the occasion, Harsha Vardan Reddy was felicitated by Mr. M.S.Lakshmi Narayan, Director of IFIM for being topper in MBA, I Year.



The Freshers' Day for the new batch of MBA was held on Sept 30, 2016. The day was followed by events like Treasure Hunt, Dance performances and Ramp Walk. Ms. Fresher title went to Nagambika & Mr. Fresher to Srikanth.

# GETTING STUDENTS INDUSTRY READY

## Guest Lectures



A guest lecture on soft skills was organized by **BBA department** on September 28, 2016 at IFIM College for the students of BBA, B.Com, and MBA. The guest speakers were Mrs. Babitha Harish and Mrs. Tejdeep Kaur from Proedge Consulting and Training Co.

Prof. Prem Sundra Iyengar gave a guest lecture on August 1, 2016 for the **B. Com Department**. He spoke on the topic Inflation, its impact on Indian Economy. He also focused his talk on the interest rates i.e. SLR & CRR.

Mr. Ashish Jalan, Analyst at Envision Financial System Inc. conducted a two hour lecture on Interview Skill, Resume & CV Writing for **BBA & B.Com** final year students on September 20, 2016.

**BCA Department** organized a guest lecture on August 27, 2016 on the topic 'Tech Disruption'. The resource person was Mr. Akhil Agrawal, CEO, Disikrit India Pvt. Ltd.

The **Department of Journalism** conducted a guest lecture on the topic 'Indian Perspective of Psychology' on September 8, 2016. Mr. Swaroop R Sharma (Psychologist) was the guest speaker for the day.

## Workshops

A workshop on the topic 'Accent Neutralization' was conducted on September 19, 2016 by the **Department of Journalism** as per the MOU with Deccan Herald. The objective for the workshop was to help students acquire a neutral English accent. The two-hour workshop was conducted by Mrs. Arti. V. Saxena, the representative from Deccan Herald.

A workshop was conducted by **B.Com Department** on "Micro Analysis on Financial Statements" on August 17, 2016. The guest speaker for the day was Mr. Chandrashekar.

An Alumnic Interaction cum workshop was organized by **Department of BCA**, where Sachin P, an alumni of the college, interacted with the students about Short Film Making.

On September 1, 2016 a workshop on GIF Animation and Photoshop was conducted by **BCA Department**. Giriraj Bakale (HOD for VFX, iPixio Animation College, Bangalore) was the resource person. This workshop was for the BCA students giving them introduction to the world of animation.



The **Department of Journalism** conducted a workshop on 'Creative Writing' as part of the MOU signed with Deccan Herald on August 5, 2016. Sixty-two students from BA & BBA who have registered for the Deccan Herald tie up attended the session. The guest speakers for the day were Mr. Nitish, Co-founder of Inspiron, Mr. Gagan and Ms. Priyanka.

## WEBINAR



Mr. Vikas Potta (COO of zepo.in) interacted with I & II Yr B. Com students through a webinar on August 3, 2016. He spoke on E-Commerce. A webinar for BBA & B. Com students was conducted on August 4, 2016 with a motive to create awareness on the demands and current trends in the job market. An expert Mr. Atif Khatri (HR Head of Haptic) provided the inputs on the topic "Hiring & What Recruiters Expect from young talent". This event was conducted by **B.Com Department**.

## CERTIFICATE COURSES

**BCA Department** organized a Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD Govt of India conducted two certificate courses for II Year BCA students. One in C training & the other on CPP training. This program was for one month each. On September 7, 2016 certificates for C Training was issued to the students and on September 26, 2016 certificates for CPP training was issued to the students.

A one-month JAVA Certificate Course for II Year BCA students was conducted by the **BCA Department**. On August 1, 2016 the certificate was issued to the students. Rahul Singh, P Mahesh Kumar, Subham Madan were the three highest scorers.



The **Department of Journalism** conducted a Certificate Course on 'Adobe Illustrator' from July 12, 2016 to August 12, 2016. The course was conducted in association with 'Barton and Black' company. The program was designed for BAJ students for a total of 15 hours where each session consisted of three hours. The guest tutor was Mr. Puneet Singh.

**BA(J)** students attended a **National Seminar Expressions 2016** on "Thoughts and Trends in Media Today" on August 10, 2016 organized by **COMMITTS College**.

by Ronit Chakraborty, II Year BAJ